



MARTSON

D E S I G N

FROM CONCEPT
TO PRODUCTION

I DELIVER COMPLEX DESIGNS AND TAKE
A BROAD VIEW OF MY PROJECTS, BEGINNING
WITH THE INITIAL CONCEPT, UP THROUGH
TO REFINING THE FINAL PRINTS.

MARTSON

DESIGN



I STUDIED GRAPHIC DESIGN AT THE POZNAN ACADEMY OF FINE ARTS AND RECEIVED MY MASTER OF FINE ARTS DEGREE IN 2009.

AFTER WORKING IN A NUMBER OF ADVERTISING AGENCIES, I STARTED MY OWN DESIGN BRAND IN 2014 AND HAVE BEEN WORKING AS A FREELANCE DESIGNER SINCE THEN.

OVER 10 YEARS OF EXPERIENCE

HOW DOES IT WORK

I cultivate great relationships with my clients by offering a wide array of services and dedicating myself entirely to my projects.

SEA

I have worked for various clients, including yachting, charter, automotive, restaurant, law, real estate, and publishing companies – although as a passionate sailor I have a special interest in projects relating to the sea.

BRAND IDENTITY SPECIALIST

I have two main sources of inspiration: working with people and sailing.

My way of creating good projects is to remain true to myself while staying open-minded.

CLIENTS:





JUST KEEP SAILING

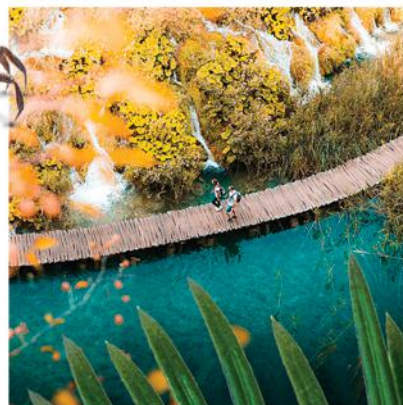


CHORWACJA

Baza: Marina Mandolina (Šibenik)

Zaledwie krótka chwila wystarczy, by dotrzeć do spokojnych, odludnych wysp, które wyglądają, jakby czas się na nich zatrzymał. Rzadko używane szlaki, zapomniane ruiny i zapierające dech w piersiach widoki są tutaj codziennością – w tej ciszy i spokoju otaczającej pałury można doskonale wypocząć.

ODWIEDŹ CZARUJĄCE ZATOKI ▶



First time
ON THE BOAT? DO NOT WORRY!



AHOJ PODRÓŻNICY!

Czekają na Was ciche, romantyczne zatoczki, historyczne szlaki morskie, puste plaże i bezludne wyspy. W The Yachting Club wierzymy, że podróż smakuje najlepiej, gdy sami możemy coś odkryć i być w miejscach, których nikt (lub prawie nikt) nie zna. Przepłynęliśmy kilkadziesiąt tysięcy mil morskich we wszystkich szerokościach geograficznych, dlatego możemy zabrać Was w miejsca, które Was zachwycą.

WYBIERZ Z SIĘ Z NAMI W BEZPIECZNY I KOMFORTOWY REJS!

design@martson.pl

www.martson.pl



#theyachtingclub
#justkeepsailing

CLIENT: Dobre Jachty

D O B R E
JACHTY

LAGOON

CATAMARANS

PROFITS ON THE HORIZON

Wygodna przestrzeń dla wszystkich gości
zarówno w kabinach, jak i w salonie.
Duży kokpit, idealny do wypoczynku.

max 12
kabin: 3 lub 4 + kabiny
dziobowe dla załogi
długość: 12,8 m
szerokość: 7,7 m
zanurzenie: 1,25 m
zbiornik paliwa: 2 x 300 l
zbiornik wody: 2 x 300 l

LAGOON

40

LAGOON

42

LAGOON

46

LAGOON

50

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A photograph of a modern bathroom interior, likely on a boat. The space features a shower area with a glass door and a skylight. The cabinetry is made of dark wood, and the countertop is white. A blue line points from the text 'Shower' to the shower area.

cockpit is arranged for relaxation (couches, mattresses)



steering
wheel on the
flybridge
(Lagoon 50)



www.martson.pl

CLIENT: Chlopek / Micinska Sailing Team



POLISH SAILING TEAM

nacra17.team

HIGH-PERFORMANCE TEAM
OLYMPIC SAILING CLASS





MIKOŁAJ CHŁOPEK MAJA MICIŃSKA

NACRA
17
POLISH
SAILING
TEAM



Maja Micińska
5 MEDALI

Mikolaj Chlopek
4 MEDALE



Mercedes-Benz
Duda-Cars



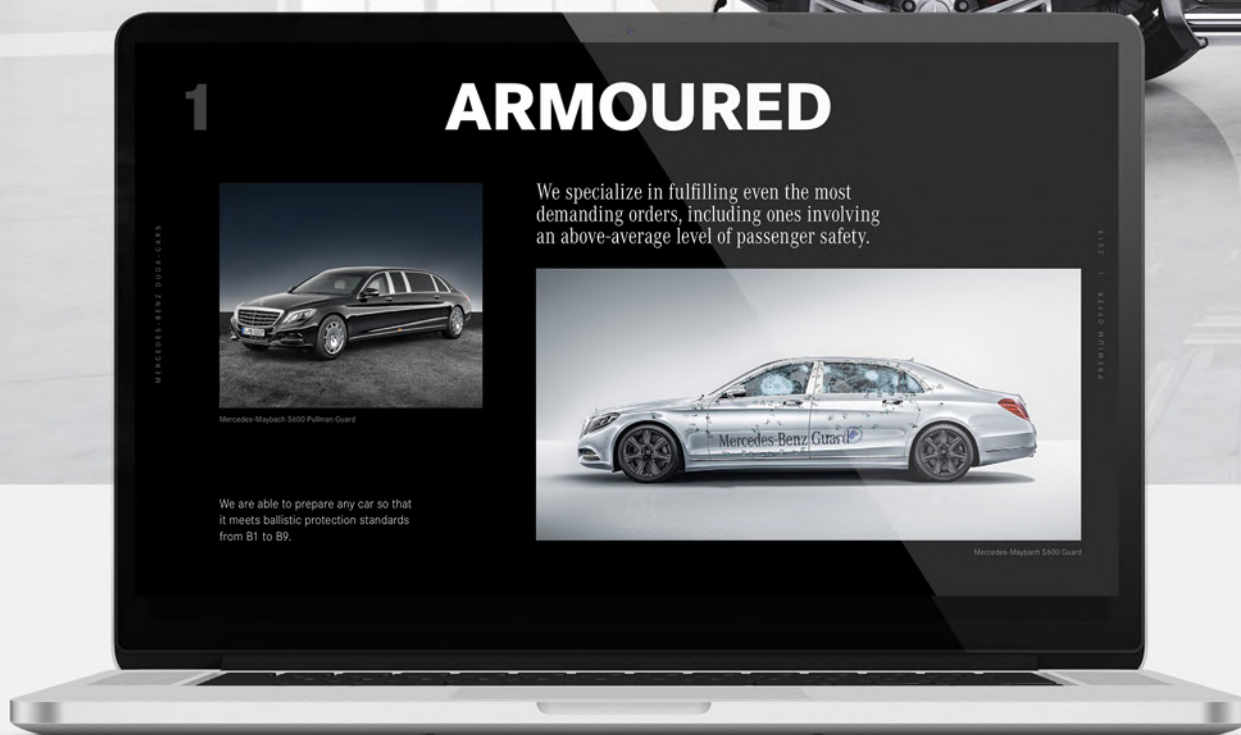
CLIENT: Mercedes-Benz Duda-Cars

Mercedes-Benz. The best or nothing.

design@martson.pl



CLIENT: Mercedes-Benz Duda-Cars





SAIL A 505 AND SEE THE WORLD

CLASS OF CONTRASTS

The 505 is a double-handed boat

It incorporates a light weight, high performance hull design with a powerful sail plan and one trapeze. The boat is unique in that it has outstanding performance in all conditions. In light air it is quick and responsive, and in breeze it just goes faster. Flying begins in 10 knots of wind.

Hulls are built of either fiberglass or carbon fiber. Both are available in a variety of colors. The hulls are built to last and are designed to be repaired in the field.

1954

IT ALL STARTED IN 1954 WHEN THE FRENCH YACHTING ASSOCIATION DECIDED TO ESTABLISH A NEW ONE-DAY RACING CLASS. THE BOAT WAS DESIGNED BY JOHN WESTELL OF BRITAIN. THE RULES FOR THE HULL SHAPE AND SAIL PLAN HAVE NOT BEEN CHANGED.

THE BOAT WAS DESIGNED BY JOHN WESTELL.

The rules for the hull shape and sail plan have not been changed.

HIGH PERFORMANCE RACING CLASS.

Raced in 17 countries around
the world by professionals, Olympians
and enthusiasts alike.

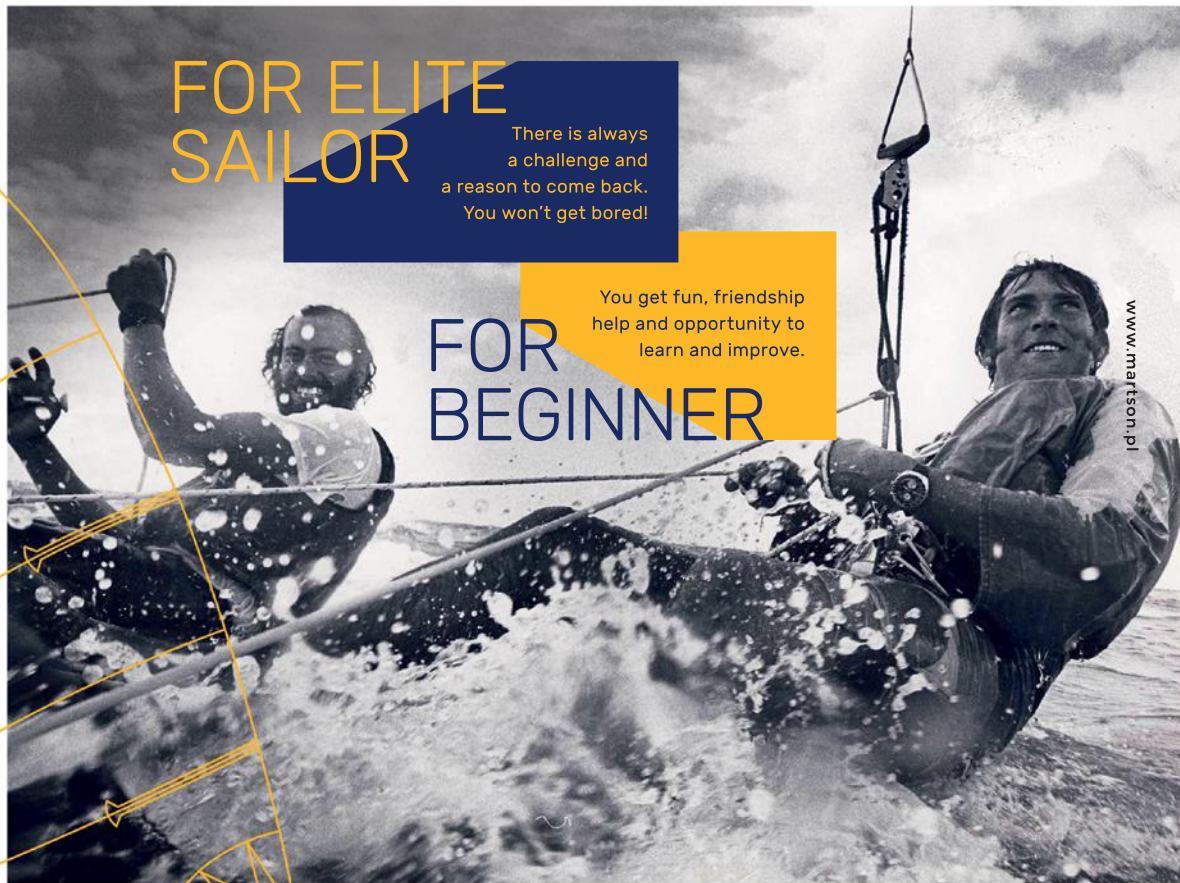


FOR ELITE SAILOR

There is always
a challenge and
a reason to come back.
You won't get bored!

FOR BEGINNER

You get fun, friendship
help and opportunity to
learn and improve.



design@martson.pl

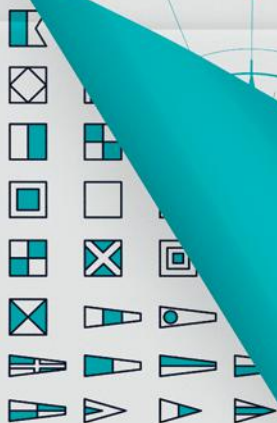
www.martson.pl

www.int505.org

CLIENT: Polish Yachting Association



POLSKI ZWIĄZEK
ŻEGLARSKI
POLISH YACHTING
ASSOCIATION



POLSKI ZWIĄZEK
ŻEGLARSKI

General Marcin Zarucki



W twardym
trudzie
żeglar
hartują się
charaktery.
skim



§1 W stosunkach z zagranicą obok nazwy polskiej używa PZZ. nazwy angielskiej: „POLISH YACHTING ASSOCIATION”, w skróceniu: „PYA”.



§2 Polski Związek Żeglarski posiada osobowość prawną i korzysta w całej pełni z praw cywilnych w Państwie. W miarę potrzeby może PZZ. tworzyć delegatury.



CLIENT: Sailing Machine

SAILING
Machine

**EXPLORE.
DREAM.
DISCOVER.**

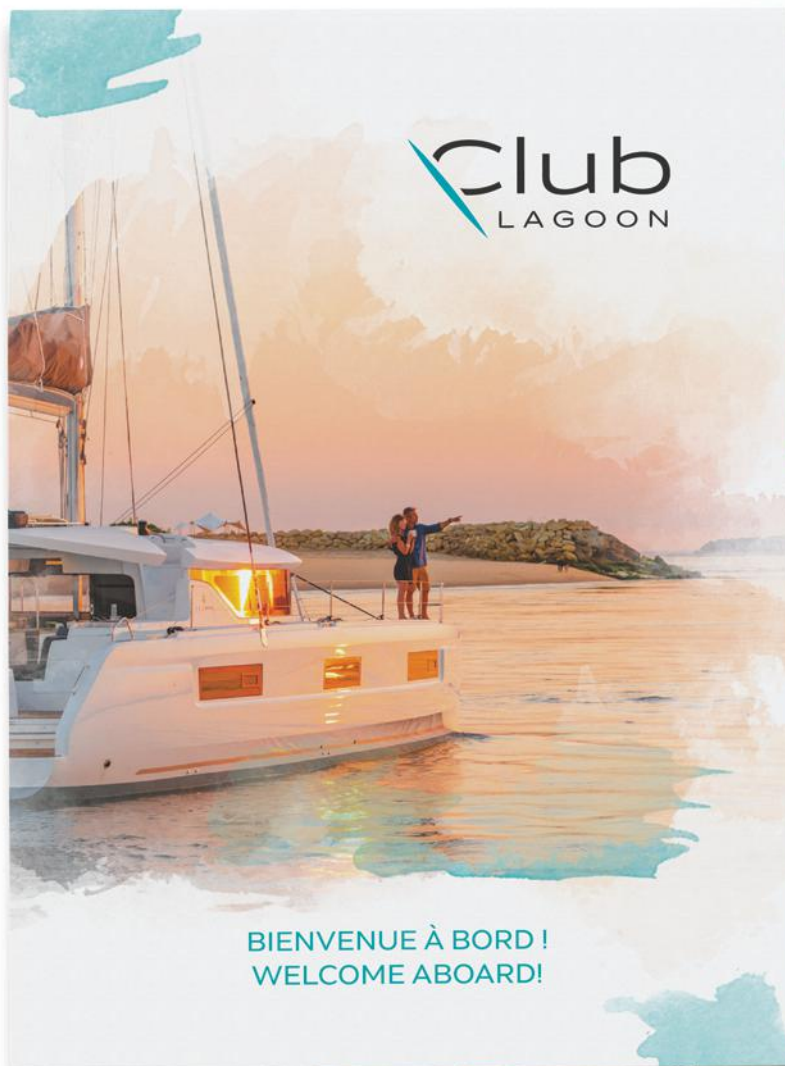






A CHAQUE CLUB SA CARTE DE MEMBRE, VOICI LA VÔTRE !

Elle vous permet d'attester votre appartenance en tant que propriétaire au *Club Lagoon*. Il vous faudra la présenter à nos partenaires afin de bénéficier des nombreux avantages du Club.



**BIENVENUE À BORD !
WELCOME ABOARD!**

BIENVENUE AU



Cadeaux, privilèges, tarifs avantageux, fonctionnalités spécifiques, le *Club Lagoon* vous accompagne dans votre vie de propriétaire ! Aujourd'hui le *Club Lagoon* compte plus de 4 000 membres depuis sa création en 2012.

LES AVANTAGES CLUB LAGOON

Vous êtes l'heureux(se) propriétaire d'un catamaran Lagoon, alors ce club est fait pour vous ! En tant que membre Propriétaire du *Club Lagoon*, vous avez accès à votre espace privé sur notre site :

<https://www.cata-lagoon.com/fr/login>



RETROUVEZ TOUT CE DONT VOUS AVEZ BESOIN :

- Articles techniques
- Agenda des événements Lagoon
- Invitations pour les salons nautiques
- Prix exclusifs sur la Boutique Lagoon
- Et toutes les offres PRIVILÈGES de nos partenaires *Club Lagoon*!



FIND EVERYTHING YOU NEED:

- Technical articles
- Lagoon events calendar
- Invitations to boat shows
- Special prices in the Lagoon Boutique
- And all the EXCLUSIVE offers from our *Club Lagoon* partners!

WELCOME TO



Gifts, privileges, special prices, specific features, *Club Lagoon* is there to accompany you in your life as an owner! Today, *Club Lagoon* has more than 4,000 members since its creation in 2012.

CLUB LAGOON ADVANTAGES

If you are the proud owner of a Lagoon catamaran, then this club is for you!

As a *Club Lagoon* Owner member, you have access to your private space on our website:

<https://www.cata-lagoon.com/en/login>

EVERY CLUB HAS ITS
MEMBERSHIP CARDS,
SO HERE'S YOURS!

VOS AMIS AUSSI VEULENT ÊTRE
MEMBRES DU CLUB LAGOON ?
ILS SONT LES BIENVENUS ET PEUVENT
PROFITER DU CLUB LAGOON EN TANT QUE
FAN DE LA MARQUE TURQUOISE GRÂCE
À UN COMPTE DEDIE SUR LE SITE ET À
UN ACCÈS À LA BOUTIQUE ! POUR CELA,
C'EST FACILE, ILS DOIVENT CHOISIR LE
STATUT "FAN" À L'INSCRIPTION.

DO YOUR FRIENDS ALSO WANT
TO BE MEMBERS OF THE CLUB LAGOON?
THEY ARE WELCOME! THEY CAN
ENJOY CLUB LAGOON AS FANS OF THE
TURQUOISE BRAND, ACCESS A DEDICATED
ACCOUNT ON THE WEBSITE AND SHOP
ON THE BOUTIQUE! FOR THAT, IT'S EASY,
THEY JUST HAVE TO CHOOSE THEIR
STATUS "FAN" WHEN THEY REGISTER.

L'équipe Lagoon / The Lagoon Team
member@club.lagoon.com

PRICE: 25€

LEAVE YOUR COMFORT ZONE

NO. 4/2020

SAILING

2020 TRENDS

Wanna buy a boat?
Know the best destinations.
Catamaran or trimaran?

page 56

BRITISH VIRGIN ISLANDS

What you should know,
what do you have to buy,
and what exactly is a big deal?

page 72

CHOOSING A SKIPPER

All questions you want to ask
in charter office, but you are
too ashamed to do it.

page 125



CLIENT: Personal project





505 world championship

Gdynia, Poland 2018

CLIENT: SAP



